

IWA World Water Congress & Exhibition 2022



Shaping our Water Future

Invitation to Exhibit & Sponsor



COPENHAGEN
DENMARK

11-15-SEPTEMBER

2022

www.worldwatercongress.org · #WorldWaterCongress

Organised by:



Co-organiser:



Water for Smart Liveable Cities

The IWA World Water Congress & Exhibition is the global event for water professionals covering the full water cycle. Join over 10,000 leading water professionals and companies convened by the International Water Association. During 6 days, thought-leaders, decision makers, leading researchers and business representatives from within and outside the water sector will focus on water solutions to shape our water future.

The World Water Congress & Exhibition in Copenhagen, Denmark is designed to bring together water professionals and also engage the water-consuming industry, agriculture, architects and urban planners, hydrologists and soil and groundwater experts, social sciences, ICT-sector, the financial sector and others. The Congress is by nature a global forum for discussion.

This edition of the [#WorldWaterCongress](#) & Exhibition, will report on the water sector progress on the Sustainable Development Goals (SDGs). With an emphasis on SDG6, dedicated to water and sanitation, the Congress will also highlight and access the interwoven relation of water with all 17 Global Goals. Participants will analyse, discuss and highlight solutions at high-level summits, cases-study

presentations and examples of implementation and cooperation towards the fulfilment of the SDGs.

Focusing on leading practice, innovation and solutions, the event provides new networking and business opportunities, and ensures maximum exposure between participants, exhibitors and sponsors. It connects you with the right people and the right solutions, fosters new collaborations and partnerships, and provides a platform for exhibitors and sponsors to raise their profile amongst leading water professionals and companies.

Expectations from [#WorldWaterCongress](#) in Copenhagen:

- Visionary thinkers and compelling speakers on how water can create smart and liveable cities of the future.
- High-level summit with utility, government and city officials as well as organisations and water utilities about the progress towards implementation of the SDGs.
- Advance opportunities for IWA Young Water Professionals and [#EmergingWaterLeaders](#).
- Highlight global innovations and offer a global business platform.

All of us in IWA are relieved and thrilled that the countdown to the World Water Congress and Exhibition in Copenhagen has re-started. The Nordic region is a world leading hub for technology and innovation, making it the ideal location for the Congress; a space to inspire change, stimulate innovative research and for sharing of best practices for a water wise world. For those who are thirsty for the latest trends and solutions to build water back better, and eager to re-connect and broaden their networks, this Congress is the opportunity. I look forward to welcoming IWA members, water professionals and organisations from all over the world to wonderful Copenhagen in September, 2022.

Tom Mollenkopf, IWA President

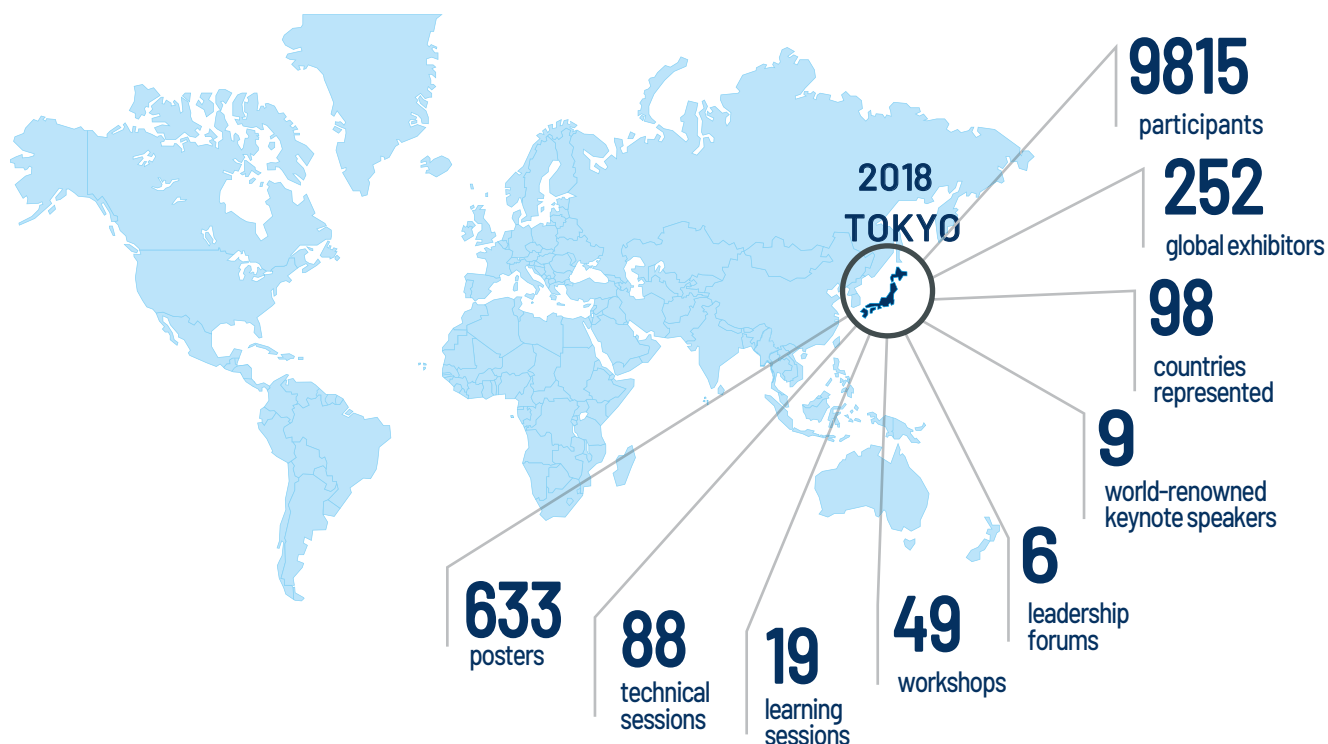




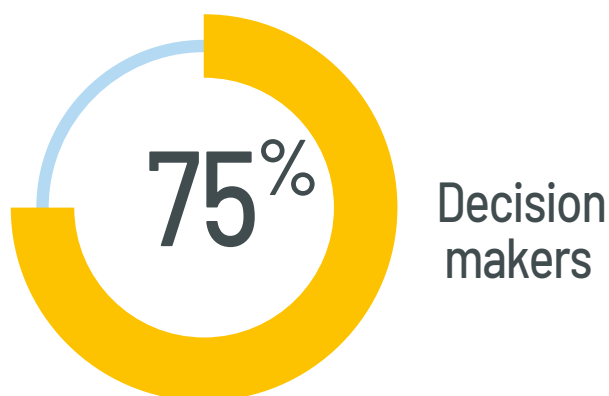
9 Reasons to Exhibit and Sponsor

- 1 Join the world's leading institutions, companies and other organisations involved in the delivery of innovative, pragmatic and sustainable solutions to challenging global needs for safe water and sanitation, within urban areas and river basins.
- 2 Connect with thought leaders from within and outside the water sector, and to network with over 10,000 delegates and visitors from over 100 countries worldwide.
- 3 Highlight your company as a leading entity in the sector, and provide a wide range of networking and partnership building opportunities during the event by exhibiting at the world's premier water event.
- 4 Shape the water agenda for decades to come: The conference focus is on bridging the space between industry, business, technology, innovation, practice and science to share knowledge, build collaborations and develop networks.
- 5 Unique networking facilities including: matchmaking programmes for exhibitors, meet the delegations programmes, Business Forums, and more...
- 6 Sponsorship and partnership opportunities (tailor-made to meet your needs) enable you to play a leading role in an event with impact. Including global exposure and reach-out via IWA videos and social media on relevant topics for water professionals.
- 7 Full integration between exhibition and conference. All exhibitors will be located in the main Exhibition hall where all lunch and coffee breaks will be served, as well as other social functions and receptions.
- 8 The International Water Association – a trusted professional association with an excellent reputation and track record for delivering highprofile international events around the world.
- 9 IWA will promote this event to its worldwide network of more than 80,000 water professionals. The organisers will promote the event through multiple communications channels, including digital channels and international, regional and local media.

Previous edition - Tokyo, Japan 2018



Visitors primary work role

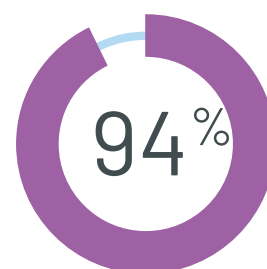
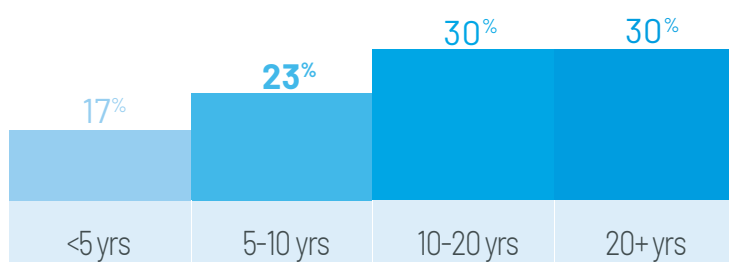


Exhibitors opinions



of exhibitors expectation met or exceeded by WWCE

Visitors work experience in the water and sanitation sector



of exhibitors see the WWCE as a truly global event

Invitation to Exhibit

Target audience

The key target audience for the Exhibition are the Congress delegates, water professionals from across the full water cycle from over 100 countries worldwide. In addition to Congress delegates, the exhibition will attract local, regional and international trade visitors.

The organisers expect over 10,000 participants from the sector. They will meet in world-class stands at the Exhibition, which will also host several country pavilions and various thematic pavilions (e.g. cities, emerging technologies, desalination).

Visitors by organisation type



Exhibition fees

Fees in Euro(€), excluding taxes, per square metre	IWA Corporate Members	Non-Members ⁽²⁾
Stand space only Standard Rate ^(*)	445€	475€
Shell scheme Additional to Stand space ⁽³⁾	95€	95€

You can reserve your space by submitting a completed application form. To obtain the application form, please e-mail the IWA Exhibition Management at info@iwa-exhibitions.com or visit www.worldwatercongress.org.

Who will exhibit?

Technology Solution Providers	Product Manufacturers	Service Providers
Water & Wastewater Utilities	Knowledge & Research Institutes	Non- governmental organizations (NGOs)
International Organizations	International, regional and local Trade Media	Consultants & Contractors

Host a business forum

The Business Forums are a component of the Congress Programme and provide a series of sessions where delegates can interact with national delegations, commercial and noncommercial organisations to discuss and learn about the innovations and new developments (projects, services, research, challenges, and strategic direction) of single companies and countries. Sponsors and exhibitors of the World Water Congress & Exhibition can apply for session timeslots in the Business Forum programme.

The networking hotspot

The international Exhibition floor will be the networking hotspot during the event. All lunches, coffee and tea breaks will be served in the exhibition hall providing key opportunities to showcase your brand and to network with Congress delegates.

Exhibitors can benefit from a discount on the Congress registration fee. This enables exhibitors to attend all sessions and with that direct and wider networking opportunities.

Invitation to Sponsor

For companies looking to stand out as a leading brand, the IWA World Water Congress & Exhibition offers a unique opportunity to profile your company globally to a network of over 80.000 water professionals.

The benefits of sponsoring go well beyond the Congress and can help cement your products and services as the 'go-to' brand for water professionals. You will take advantage of branding rights, targeted IWA promotions, online and offline exposure through multiple communications and media channels, business forums and VIP networking.

- Branding of your company with comprehensive signage and merchandise.
- Targeted promotion by IWA to its global network.
- Business forums to present your services, projects and case studies to a high-level audience.
- International media exposure.
- Participation in structured networking events (e.g. the Gala Evening).

To know more and become a sponsor please visit www.worldwatercongress.org or contact Kizito.Masinde@iwahq.org. Sponsorship packages can be adjusted upon request.

SPONSOR BENEFITS

	PRINCIPAL 150,000€	PLATINUM 100,000€	GOLD 50,000€
Trade exhibition space <i>(square meters)</i>	100 sqm	50 sqm	18 sqm
Complimentary delegate registrations	20	10	5
50% discount on additional number of registrations at IWA member rate	20	10	5
Reserved corporate tables at the conference gala evening <i>(each participant must have a gala dinner ticket)</i>	3	2	1
Extra tickets for the gala evening	3	2	1
Registration discount to unlimited sponsor invitees	10%	5%	
Logo and entry in sponsor section of the Congress website and link to company website	150 words	100 words	50 words
Logo on general signs at the venue	All	All	Some
Logo on Congress homepage	✓	✓	
Company logo in sponsor section of any printed publication	✓	✓	✓
Logo on the front of any printed publication	✓	✓	
Complimentary full page advert in Congress Programme Book	✓	✓	✓
Opportunity to organise presentation sessions for delegates at the business forum	3 sessions	2 sessions	1 session



SPONSOR BENEFITS

	GALA EVENING 100,000€	WELCOME RECEPTION 50,000€	MOBILE APP 25,000€
Trade exhibition space <i>(square meters)</i>	18 sqm	9 sqm	
Complimentary delegate registrations	10	5	3
50% discount on additional registrations at IWA member standard rate	10	10	
Reserved corporate tables at the conference gala evening <i>(each participant must have a gala dinner ticket)</i>	2	1	
Extra tickets for the gala evening	10	3	
Registration discount to unlimited sponsor invitees	5%		
Logo and entry in sponsor section of the Congress website and link to company website	100 words	50 words	50 words
Exclusive corporate display and decoration at	Gala Evening	Welcome Reception	
Company logo in sponsor section of any printed publication	✓	✓	✓
Complimentary advert in Congress Programme Book	Full page	Half page	Half page
Speaking opportunity	Gala Evening	Welcome Reception	
Opportunity to organise sessions of presentations for delegates at the business forum	2 sessions	1 sessions	1 session
High profile and prominence on Mobile App			✓

A Truly Global Exhibition



IWA World Water Congress & Exhibition 2018 was proven to be the most useful and profitable water event to the world. KUBOTA as a principal sponsor is grateful that the world's leading water professionals had an opportunity to get the information of Japan's high-quality water supply and sewage system such as the latest products, technologies, and services.

KUBOTA, Principal Sponsor

IWA World Congress Tokyo proved to be the perfect platform to network with the leaders in water: political, technical, research and business leaders. SUEZ is delighted to be part of this community, to foster water-wise solutions for cities.

SUEZ, Gold Sponsor

"The African water sector aims to speak with one voice in the global arena, and the IWA World Water Congress & Exhibition is the place for us to look for solutions."

Sylvain Usher, AfWA Executive Director



"Hosting the Australian Pavilion at the IWA World Water Congress & Exhibition 2018 enabled us to enhance sharing of Australia's knowledge and tools for sustainable water management. It was a great opportunity to engage and collaborate with leading international institutions through a strengthened 'Team Australia' approach."

Australian Water Partnership

"The IWA Exhibition is a tremendous opportunity for us to showcase Canadian Innovators to the world and to shine a light on our water leaders. We met so many international delegates and appreciated the lively atmosphere of the exhibition – to me, it seemed more like an exciting marketplace."

Robert Haller, Canadian Water & Wastewater Association

Sponsorship Enquiries

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