

IWA Global Sanitation Summit 2027



Sponsorship Opportunities



CAPE TOWN
SOUTH AFRICA

25-27 JANUARY

2027

*The Future of Sanitation:
Decentralised, Water-Efficient, Scalable*

Organised by



Host Partner



www.iwa-network.org/all-events

Sponsorship Opportunities

The IWA Global Sanitation Summit 2027 represents an outstanding opportunity to access an audience of highly influential participants who are shaping practical action on sanitation and the scaling up of solutions around the world.

A Summit focused on implementation and impact

Built around the theme 'The Future of Sanitation: Decentralised, Water-Efficient, Scalable', the IWA Global Sanitation Summit is a dedicated, implementation-focused platform designed to accelerate progress – particularly where improved access and service delivery are most needed.

The Summit will bring together:

- governments and regulators
- utilities and municipal operators
- development practitioners
- financiers and development banks
- industry and solution providers

This is all with a shared objective: to move from pilot projects to large-scale deployment, and from discussion to action.

Global and local – the partnership behind the Summit

The Summit is organised by the International Water Association (IWA), the leading global network of water and sanitation sector professionals. Its long track record of staging influential events includes its World Water Congress & Exhibition series. The Global Sanitation Summit represents IWA's dedicated forum for action on sanitation.

The Summit is organised in partnership with South Africa's Water Research Commission as Host Partner and will be held at the Cape Town International Convention Centre. The event is also supported by a broad Local Organising Committee representing key organisations from across the South African water and sanitation sector.



Solutions at the heart of a powerful programme

Participants at the Summit will engage in a programme running across three days, built around solutions, and following a clear arc – from what works, to what needs to change, to what will be done next. Through a structured and curated programme, the Summit will:

- showcase proven, scalable solutions already being implemented
- align policy, regulation, finance and delivery models to enable scaling
- create practical pathways for implementation through structured dialogue
- generate credible commitments and market signals to accelerate progress

The Sanitation Solutions Exchange

The Global Sanitation Summit will feature an Exhibition area that will operate as a curated marketplace – the Sanitation Solutions Exchange. Exhibitors will not only present their products, services and activities but also contribute to the overall objective of the Summit: to promote decentralised, water-efficient and scalable sanitation services.

The Sanitation Solutions Exchange will provide a platform to showcase solutions spanning decentralised systems, reuse integration, and sludge and resource recovery, including the finance and business models that make them scalable.

Regular and extended breaks will provide opportunity for a high degree of interaction between exhibitors and wider participants in the Summit, including at a dedicated presentation space in the Sanitation Solutions Exchange area. A selected number of exhibitors will also be invited to participate in the main Summit programme.



Why you should sponsor the Summit or participate as an exhibitor

- 600+ delegates
- 60+ countries
- Ministers and government representatives
- Utility CEOs
- Development banks, Municipal authorities, Investors, NGOs, Regulators, Industry

Networking

Connect with influential sanitation-related professionals, including utilities, government representatives, development organisations, financing bodies, and other sector leaders.

Global Exposure

Showcase your expertise in sanitation solutions to an international audience.

Strategic Positioning

Position your organisation as a leader in sanitation and shape thinking and commitments on future opportunities.

Access Insights

Gain exclusive access to emerging trends, best practices, and innovative solutions shaping the future of sanitation.



Sponsorship Opportunities

All sponsors receive recognition on the event website, in the official event app, and in sponsor acknowledgement signage unless otherwise stated.

Higher sponsorship levels receive enhanced visibility and promotional opportunities as outlined here and overleaf.

Sponsorship Overview

Gold Sponsor	\$50,000
Gala Dinner Sponsor - Exclusive	\$35,000
Silver Sponsor	\$25,000
Bronze Sponsor	\$15,000
Lanyard Sponsor - Exclusive	\$15,000
Delegate Bag Sponsor - Exclusive	\$12,500
Mobile App Sponsor - Exclusive	\$10,000

The Sponsorship Packages

GOLD SPONSOR (Maximum sponsors: 2)

US \$50,000

Position your organisation as one of the principal commercial partners of the IWA Global Sanitation Summit 2027. Gold Sponsors receive the highest level of visibility across the Summit, premium access to senior decision-makers, and a leading presence within the Sanitation Solutions Exchange.

Benefits:

- Premium logo placement on principal event signage.
- Recognition during Opening and Closing Ceremonies.
- 36m² premium exhibition space in a prime location within the Sanitation Solutions Exchange.
- Priority selection of exhibition location.
- 20 complimentary delegate registrations.
- 10 additional delegate registrations at a 50% discount on the IWA Member rate.
- Premium logo placement on the event website, including a 100-word company profile and link to your website.
- Company logo on the front cover of the programme book.
- Company logo in sponsor recognition sections of printed publications.
- Full-page colour advertisement in the programme book.
- One promotional item included in delegate bags.

GALA DINNER SPONSOR (Exclusive)

US \$35,000

Position your organisation at the centre of the Summit's flagship networking event. The Gala Dinner provides an exclusive opportunity to engage with senior leaders from across the global sanitation sector.

Benefits:

- Exclusive branding throughout the Gala Dinner venue.
- Five-minute welcome address during the Gala Dinner.
- 18m² exhibition space, including shell scheme.
- 10 complimentary delegate registrations.
- 10 additional delegate registrations at a 50% discount on the IWA Member rate.
- Two reserved corporate tables at the Gala Dinner (Gala Dinner tickets required).
- Logo and 100-word company profile on the event website, with link to your website.
- Full-page colour advertisement in the programme book.
- One promotional item included in delegate bags.

SILVER SPONSOR

US \$25,000

Increase your visibility among an international audience of sanitation professionals while establishing a strong presence within the Sanitation Solutions Exchange and throughout the Summit.

Benefits:

- 18m² exhibition space, including shell scheme.
- 10 complimentary delegate registrations.
- 10 additional delegate registrations at a 50% discount on the IWA Member rate.
- Logo and 50-word company profile on the event website, with link to your website.
- Sponsor recognition on event signage.
- Full-page colour advertisement in the programme book.

BRONZE SPONSOR

US \$15,000

An accessible sponsorship package offering valuable visibility, networking opportunities and participation within the Summit and the Sanitation Solutions Exchange.

Benefits:

- 9m² exhibition space, including shell scheme.
 - Five complimentary delegate registrations.
 - 5 additional delegate registrations at a 50% discount on the IWA Member rate.
 - Logo and 50-word company profile on the event website, with link to your website.
 - Sponsor recognition on event signage.
 - Half-page colour advertisement in the programme book.
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The Sponsorship Packages

LANYARD SPONSOR (Exclusive)

US \$15,000

Ensure your brand is seen throughout the Summit by sponsoring the official delegate lanyards worn by every participant.

Benefits:

- Exclusive branding on all official Summit delegate lanyards.
- Three complimentary delegate registrations.
- 2 additional delegate registrations at a 50% discount on the IWA Member rate.
- Logo and 50-word company profile on the event website, with link to your website.
- Half-page colour advertisement in the programme book.

DELEGATE BAG SPONSOR (Exclusive)

US \$12,500

Prominently display your brand on the official Summit delegate bags, providing visibility from registration through to the close of the event.

Benefits:

- Your branding on the official Summit delegate bags distributed to all delegates.
- Three complimentary delegate registrations.
- 2 additional delegate registrations at a 50% discount on the IWA Member rate.
- Logo and 50-word company profile on the event website, with link to your website.
- Half-page colour advertisement in the programme book.

MOBILE APP SPONSOR (Exclusive)

US \$10,000

Promote your organisation through the official Summit mobile app, providing visibility before, during and after the event.

Benefits:

- Exclusive sponsor branding within the official event app.
- Company profile within the official event app.
- One sponsored push notification to all app users during the Summit.
- Three complimentary delegate registrations.
- 2 additional delegate registrations at a 50% discount on the IWA Member rate.
- Logo and 50-word company profile on the event website, with link to your website.
- Half-page colour advertisement in the programme book.

MARKETING AND PROMOTION

IWA will promote this event extensively to its global network of members and associates, with pre- and post-event promotion to over 60,000 water professionals worldwide.

Sponsors and exhibitors can also take advantage of special rates in IWA's magazine, The Source, the Official Magazine of the event -

www.thesourcemagazine.org

Sponsorship Enquiries

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